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The Procter & Gamble Company

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

3 KRAFT FOODS HOLDINGS, INC.,) Case No. C 08-00930-PJH
4 Plaintiff,)
5 v.)
6 THE PROCTER & GAMBLE COMPANY,)
7 Defendant.)
8)
9 THE PROCTER & GAMBLE COMPANY,)
10 Counterclaim Plaintiff)
11 v.)
12 KRAFT FOODS HOLDINGS, INC.)
13 Counterclaim Defendant)
14 and)
15 KRAFT FOODS GLOBAL, INC.)
16 Third-Party Defendant)

1 TO THE CLERK OF THIS COURT AND ALL PARTIES OF RECORD:

2 Please enter my appearance as counsel in this case for Defendant The Procter & Gamble
3 Company. I certify that I am admitted to practice in this court.

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5 Dated: March 6, 2008

6 _____/s/ _____
7 Ben M. Davidson
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PROOF OF SERVICE

4 I am employed in the County of Los Angeles, State of California. I am over the age of 18 and
5 not a party to the within action. My business address is 550 South Hope Street, 11th Floor, Los
Angeles, California 90071.

6 I am readily familiar with the firm's business practice of collection and processing
7 correspondence for mailing with the U.S. Postal Service. Under said practice, correspondence is
8 deposited with the U.S. Postal Service in the ordinary course of business on that same day with postage
thereon fully prepaid. I am aware that on motion of the party served, service is presumed invalid if the
postal cancellation date or postage meter date is more than one day after the date of deposit for mailing
in this declaration.

10 On March 6, 2008, I served the foregoing document described as: **NOTICE OF
APPEARANCE OF BEN M. DAVIDSON** by having placed a true copy thereof in a sealed envelope
addressed as follows:

Anthony A. Tomaselli, Esq.
Quarles & Brady LLP
33 East Main Street
Suite 900
Madison, Wisconsin 53701

15 I deposited such envelope with postage thereon prepaid with the United States Postal Service at 550 South Hope Street, 11th Floor, Los Angeles, California.

I am employed in the office of a member of the bar at whose direction service was effected.

Executed on March 6, 2008, at Los Angeles, California.

Charles Koster
Type or Print Name